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For Immediate Release – March 3, 2008

Apple Macbook, iPod Touch

Among Prizes for Eastern Coachella Valley Environmental Health Task Force's
Slogan/Essay/Logo Contest

COACHELLA – The Eastern Coachella Valley Environmental Health Task Force (ECVEHTF) is accepting entries for a slogan, logo and essay contest open to high school students in the region who are impacted by health hazards stemming from illegal dumping and waste incineration.

Prizes include:

- A 32-GB Apple iPod Touch for the Bi-lingual Slogan Winner
- A 13-inch, 2.4GHz Apple MacBook laptop for the Essay Winner
- A \$1,500 college scholarship for the Logo Winner

The ECVEHTF is composed of health and wellness agencies that are members of the Eastern Coachella Valley Social Change Collaborative, led by Victor Manuel Perez.

The winning slogan, essay and logo will each be incorporated into a three-year health education and awareness campaign administered by the ECVEHTF.

The campaign is funded by The California Wellness Foundation and will target the communities of Mecca, Oasis, Thermal, North Shore and the Torres Martinez Tribal Reservation.

The contest is restricted to students (grades 9 to 12) attending high schools that fall within the purview of The California Wellness Foundation award.

The contest deadline is April 1st. All submissions should be sent electronically to Zachary Amendt at:

Zachary@dace-rancho.org

For all media inquiries, please contact Zachary Amendt at (760) 391-5050 or Donna Charpiet at (760) 347-7586.